

NEWS RELEASE

Media Contact:

Ms. Janet Morgan
Scripture Union
(610) 935-2807

Janet.Morgan@scriptureunion.org

SCRIPTURE UNION USA NAMES NEW NATIONAL PRESIDENT

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A Fresh Expression of Ministry Is To Come

VALLEY FORGE, PA, (December 4, 2019) – After a prayerful and extensive search process, the Board of Directors of Scripture Union USA (SU-USA) has named **Gail Martin** as the next national ministry president, effective January 6, 2020. Ms. Martin brings nearly 30 years of non-profit Christian leadership experience to her role as SU-USA President. Having previously served as Associate U.S. Director for Arab World Ministries, and as Director of Brand Development for American Bible Society, she has had a life-long passion for sharing the good news of God’s Word and its power to transform hearts and minds.

“This is the most extensive executive search, outside of the Scripture Union movement, for a national president in more than 30 years” explains Gordon Haresign, Chairman of the SU Board of Directors. “The entire process was bathed in prayer by the staff and Board, and the decisions of our Search Committee were led by confirmations and a unanimity that could only have come from God.”



“I am very excited about the opportunity and privilege to build upon the 60 years of Scripture Union’s impact”, says Ms. Martin. “I look forward to working with the Board of Directors, the staff and our thousands of volunteers to create a fresh expression of ministry to reach a young world.”

It is a world that Ms. Martin is immersed in on a daily basis as she is the grateful mother of two beautiful children – a daughter, Phoebe, now 16, and a son, Asher, 12 years old. Both were adopted from the Democratic Republic of Congo. “I’m blessed to have young adults in the home that are active in church life. Between them, teaching Sunday School and helping lead a youth group, I get a firsthand look at the trends and felt needs of today’s generation,” shares Martin.

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Ms. Martin holds a degree in Communications/Public Relations from Shippensburg University and a Certificate in Executive Administration from the University of Pennsylvania. . In 2013, she launched her own brand consulting business, and most recently, has worked on developing content marketing strategies at LexisNexis IP. She is co-author of *The Desert is Alive: Streams of Living Water from Muscat to Marrakech* – a book that conveys a new appreciation for the power of Christ to transform lives in the most unlikely places.

“Ms. Martin takes the helm at a critical time in our history, as we celebrate 60 years of ministry here in America,” adds Haresign. “Our vision is to dramatically expand upon the grassroots work God has established, such as the anytime, anywhere **SuperKids**® outreach to unchurched children with the Gospel in the summer, and the **PrimeTime**® afterschool programs. Not to mention the **Discovery** and **Encounter With God** quarterly devotionals that engage new believers and adults of all ages in meeting God daily in the Word and prayer.”

A formal event to install and introduce Ms. Martin to key stakeholders is planned for sometime in the Spring of 2020. For more information about Scripture Union USA, please visit our website at www.ScriptureUnion.org or follow us on Facebook, Twitter or Instagram.

Scripture Union USA is a non-denominational, Christian ministry committed to helping people of all ages meet God every day in the Bible and prayer, and to reaching out with God’s Word to the next generation. SU-USA was founded in America in 1959, a ministry of Scripture Union International, which was established in 1867 and now has national movements in 121 countries around the world.